

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period July 23, 2008 through July 22, 2009.

- 1) **Employment Unit: Beasley FM Acquisition Corporation – Fayetteville**
- 2) **Unit Members (Stations and Communities of License):** WAZZ(AM), Fayetteville, NC  
WFLB(FM), Laurinburg, NC  
WKML(FM), Lumberton, NC  
WTEL(AM), Red Springs, NC  
WUKS(FM), St. Pauls, NC  
WZFX(FM), Whiteville, NC
- 3) **EEO Contact Information for Employment Unit:**

Mailing Address:  508 Person St. Fayetteville, NC 28301	Telephone Number: 910-486-4114
	Contact Person/Title: Mandy Pittman, Station Services Coordinator
	E-mail Address: <a href="mailto:mandy@bbgi.com">mandy@bbgi.com</a>

- 4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
1. Account Executive	Station Website
2. Promotions Director	Employee Referral
3. Administrative Assistant	Fayetteville Observer
4. Account Executive	On-Air Radio Recruitment Ad

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are  
Equal Opportunity Employers.**

**5) Job Title: Account Executive (1)**

**Source(s) of Hire: Station Website**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina State University	University Career Center	2100 Pullen Hall Box 7303, Raleigh, NC 27695	919-515-2396	0	N
Campbell University Lundy-Fetterman School of Business	Ashley Cox	PO Box 567, Buies Creek, NC 27506	910-893-1396	0	Y
Fayetteville Technical Community College	Career Services	PO Box 35326 , Fayetteville, NC 28303	910-678-8268	0	Y
Employment Security Commission of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Y
Methodist University	Job Placement	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Y
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Y
Employment Security Commission of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Y
University of North Carolina – Chapel Hill Career Services	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Y
National Organization for Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Y
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Y
Winston Salem State University	Career Services	601 Martin Luther King Dr., Winston Salem, NC 27110	336-750-2000	0	Y
Duke University	Career Services	PO box 90950, 100 Page Building, Durham, NC 27708	919-684-8111	0	N
Campbell University – Fort Bragg	Career Services	PO Box 70659, Fort Bragg, NC 28307	910-436-3242	0	N
Lumbee Regional Development Association	Job Placement	PO Box 68, Pembroke, NC 28372	910-521-1312	0	N
Robeson Community College	Career Services	Hwy 301 N., Lumberton, NC 28359	910-272-3700	0	N
Campbell University	Carl R. Broadhurst	Associate Dean for Student Relations PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Y
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Y
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Y
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Y
Elon College	Dr. Connie Ledoux Book	2850 Campus Box, Elon, NC 27244	336-278-5661	0	Y
Bennett College	Career Services	900 E. Washington St., Greensboro, NC 27401	336-517-2100	0	N

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Central University	Brenda Sexton	PO Box 19585, Durham, NC 27707	919-530-6100	0	Y
East Carolina University	Dr. Linda Kean	102 Joyner East, Greenville, NC 27858-4353	252-328-1511	0	Y
Ohio/Illinois Centers for Broadcasting	Gary James	9000 Sweet Valley Dr., Valley View, OH 44125	216-447-9117	0	Y
North Carolina Commission of Indian Affairs	Job Placement	100 E. Six Forks Rd. Anderson Bldg. 2 <sup>nd</sup> Floor, Raleigh, NC 27603	919-789-5900	0	N
Wake Forest University	Career Services	Reynolda Hall, Room 8, PO Box 7427, Winston Salem, NC 27109	336-758-5902	0	N
Employment Security Commission of Columbus County	Job Placement	630 S. Madison St., Whiteville, NC 28472	910-642-0146	0	N
Fayetteville NAACP	Job Placement	PO Box 364, Fayetteville, NC 28302	910-484-6166	0	N
Cumberland County Association for Indian People	Job Placement	2173 Downing Rd., Fayetteville, NC 28312	910-483-8442	0	N
Shaw University	Career Services	118 E. South St., Raleigh, NC 27611	919-546-8200	0	N
Employment Security Commission of Scotland County	Job Placement	303 N. Main St., Laurinburg, NC 28352	910-276-4260	0	N
A & T University	Career Services	1601 Market St., Murphy Hall Room 101, Greensboro, NC 28741	336-334-7500	0	N
Employment Security Commission of Conway	Job Placement	200 A Victory Lane, Conway, SC 29526	843-234-9675	0	Y
St. Augustine's College	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Y
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Y
Campbell University Department of Mass Communications	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Y
North Carolina Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Y
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Y
Employment Security Commission of Moore County	Job Placement	245 Shepherd Trail, Aberdeen, NC 28315	910-944-7697	0	Y
NAACP, Unified Robeson County Branch	Area Director	PO Box 3419, Lumberton, NC 28359	910-858-3951	0	N
Beasley Broadcast Group, Inc.	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-4114	0	N
Employment Security Commission of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Y
Campbell University Career Advisor	Peggy Lawrence	PO Box 218, Buies Creek, NC 27506	910-893-1416	0	Y

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
University of North Carolina Chapel Hill- Development & Alumni Affairs	Speed Hallman, Asst. Dean Development & Alumni Affairs	CB 3365, Chapel Hill, NC 27599	919-962-9467	0	Y
Station Website(s)	Paul Johnson	508 Person St., Fayetteville, NC 28301	910-486-4114 <a href="http://www.kiss1077.com">www.kiss1077.com</a>	1	N
Department of Social Services March to Work Job Fair	Bill Kizer	1225 Ramsey St., Fayetteville, NC 28301	910-677-2177	2	N
Unsolicited Applications	N/A	N/A	N/A	2	N

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

**5) Job Title: Promotions Director (2)**

**Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina State University	University Career Center	2100 Pullen Hall Box 7303, Raleigh, NC 27695	919-515-2396	0	N
Campbell University Lundy-Fetterman School of Business	Ashley Cox	PO Box 567, Buies Creek, NC 27506	910-893-1396	0	Y
Fayetteville Technical Community College	Career Services	PO Box 35326 , Fayetteville, NC 28303	910-678-8268	0	Y
Employment Security Commission of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Y
Methodist University	Job Placement	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Y
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Y
Employment Security Commission of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Y
University of North Carolina – Chapel Hill – Career Services	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Y
National Organization for Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Y
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Y
Winston Salem State University	Career Services	601 Martin Luther King Dr., Winston Salem, NC 27110	336-750-2000	0	Y
Duke University	Career Services	PO box 90950, 100 Page Building, Durham, NC 27708	919-684-8111	0	N
Campbell University – Fort Bragg	Career Services	PO Box 70659, Fort Bragg, NC 28307	910-436-3242	0	N
Lumbee Regional Development Association	Job Placement	PO Box 68, Pembroke, NC 28372	910-521-1312	0	N
Robeson Community College	Career Services	Hwy 301 N., Lumberton, NC 28359	910-272-3700	0	N
Campbell University	Carl R. Broadhurst	Associate Dean for Student Relations PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Y
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Y
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	1	Y
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Y
Elon College	Dr. Connie Ledoux Book	2850 Campus Box, Elon, NC 27244	336-278-5661	0	Y
Bennett College	Career Services	900 E. Washington St., Greensboro, NC 27401	336-517-2100	0	N

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Central University	Brenda Sexton	PO Box 19585, Durham, NC 27707	919-530-6100	0	Y
East Carolina University	Dr. Linda Kean	102 Joyner East, Greenville, NC 27858-4353	252-328-1511	0	Y
Ohio/Illinois Centers for Broadcasting	Gary James	9000 Sweet Valley Dr., Valley View, OH 44125	216-447-9117	0	Y
North Carolina Commission of Indian Affairs	Job Placement	100 E. Six Forks Rd. Anderson Bldg. 2 <sup>nd</sup> Floor, Raleigh, NC 27603	919-789-5900	0	N
Wake Forest University	Career Services	Reynolda Hall, Room 8, PO Box 7427, Winston Salem, NC 27109	336-758-5902	0	N
Employment Security Commission of Columbus County	Job Placement	630 S. Madison St., Whiteville, NC 28472	910-642-0146	0	N
Fayetteville NAACP	Job Placement	PO Box 364, Fayetteville, NC 28302	910-484-6166	0	N
Cumberland County Association for Indian People	Job Placement	2173 Downing Rd., Fayetteville, NC 28312	910-483-8442	0	N
Shaw University	Career Services	118 E. South St., Raleigh, NC 27611	919-546-8200	0	N
Employment Security Commission of Scotland County	Job Placement	303 N. Main St., Laurinburg, NC 28352	910-276-4260	0	N
A & T University	Career Services	1601 Market St., Murphy Hall Room 101, Greensboro, NC 28741	336-334-7500	0	N
Employment Security Commission of Conway	Job Placement	200 A Victory Lane, Conway, SC 29526	843-234-9675	0	Y
St. Augustine's College	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Y
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Y
Campbell University Department of Mass Communications	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Y
North Carolina Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Y
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Y
Employment Security Commission of Moore County	Job Placement	245 Shepherd Trail, Aberdeen, NC 28315	910-944-7697	0	Y
NAACP, Unified Robeson County Branch	Area Director	PO Box 3419, Lumberton, NC 28359	910-858-3951	0	N
Beasley Broadcast Group, Inc.	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-4114	1	N
Employment Security Commission of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Y
Campbell University Career Advisor	Peggy Lawrence	PO Box 218, Buies Creek, NC 27506	910-893-1416	0	Y

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
University of North Carolina Chapel Hill – Development & Alumni Affairs	Speed Hallman, Asst. Dean Development & Alumni Affairs	CB 3365, Chapel Hill, NC 27599	919-962-9467	0	Y
Station Website(s)	General Sales Manager(s)	<a href="http://www.965thedrive.com">www.965thedrive.com</a> , <a href="http://www.wkml.com">www.wkml.com</a> , <a href="http://www.kiss1077.com">www.kiss1077.com</a> , <a href="http://www.foxy99.com">www.foxy99.com</a>	910-486-4114	0	N
Employee Referral	N/A	N/A	N/A	1	N

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

**5) Job Title: Administrative Assistant (3)**

**Source(s) of Hire: Fayetteville Observer**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina State University	University Career Center	2100 Pullen Hall Box 7303, Raleigh, NC 27695	919-515-2396	0	N
Campbell University Lundy-Fetterman School of Business	Ashley Cox	PO Box 567, Buies Creek, NC 27506	910-893-1396	0	Y
Fayetteville Technical Community College	Career Services	PO Box 35326 , Fayetteville, NC 28303	910-678-8268	0	Y
Employment Security Commission of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Y
Methodist University	Job Placement	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Y
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Y
Employment Security Commission of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Y
University of North Carolina – Chapel Hill – Career Services	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Y
National Organization for Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Y
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Y
Winston Salem State University	Career Services	601 Martin Luther King Dr., Winston Salem, NC 27110	336-750-2000	0	Y
Duke University	Career Services	PO box 90950, 100 Page Building, Durham, NC 27708	919-684-8111	0	N
Campbell University – Fort Bragg	Career Services	PO Box 70659, Fort Bragg, NC 28307	910-436-3242	0	N
Lumbee Regional Development Association	Job Placement	PO Box 68, Pembroke, NC 28372	910-521-1312	0	N
Robeson Community College	Career Services	Hwy 301 N., Lumberton, NC 28359	910-272-3700	0	N
Campbell University	Carl R. Broadhurst	Associate Dean for Student Relations PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Y
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Y
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Y
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Y
Elon College	Dr. Connie Ledoux Book	2850 Campus Box, Elon, NC 27244	336-278-5661	0	Y
Bennett College	Career Services	900 E. Washington St., Greensboro, NC 27401	336-517-2100	0	N

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina Central University	Brenda Sexton	PO Box 19585, Durham, NC 27707	919-530-6100	0	Y
East Carolina University	Dr. Linda Kean	102 Joyner East, Greenville, NC 27858-4353	252-328-1511	0	Y
Ohio/Illinois Centers for Broadcasting	Gary James	9000 Sweet Valley Dr., Valley View, OH 44125	216-447-9117	0	Y
North Carolina Commission of Indian Affairs	Job Placement	100 E. Six Forks Rd. Anderson Bldg. 2 <sup>nd</sup> Floor, Raleigh, NC 27603	919-789-5900	0	N
Wake Forest University	Career Services	Reynolda Hall, Room 8, PO Box 7427, Winston Salem, NC 27109	336-758-5902	0	N
Employment Security Commission of Columbus County	Job Placement	630 S. Madison St., Whiteville, NC 28472	910-642-0146	0	N
Fayetteville NAACP	Job Placement	PO Box 364, Fayetteville, NC 28302	910-484-6166	0	N
Cumberland County Association for Indian People	Job Placement	2173 Downing Rd., Fayetteville, NC 28312	910-483-8442	0	N
Shaw University	Career Services	118 E. South St., Raleigh, NC 27611	919-546-8200	0	N
Employment Security Commission of Scotland County	Job Placement	303 N. Main St., Laurinburg, NC 28352	910-276-4260	0	N
A & T University	Career Services	1601 Market St., Murphy Hall Room 101, Greensboro, NC 28741	336-334-7500	0	N
Employment Security Commission of Conway	Job Placement	200 A Victory Lane, Conway, SC 29526	843-234-9675	0	Y
St. Augustine's College	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Y
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Y
Campbell University Department of Mass Communications	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Y
North Carolina Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Y
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Y
Employment Security Commission of Moore County	Job Placement	245 Shepherd Trail, Aberdeen, NC 28315	910-944-7697	0	Y
NAACP, Unified Robeson County Branch	Area Director	PO Box 3419, Lumberton, NC 28359	910-858-3951	0	N
Beasley Broadcast Group, Inc.	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-4114	0	N
Employment Security Commission of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Y
Campbell University Career Advisor	Peggy Lawrence	PO Box 218, Buies Creek, NC 27506	910-893-1416	0	Y

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
University of North Carolina Chapel Hill – Development & Alumni Affairs	Speed Hallman, Asst. Dean Development & Alumni Affairs	CB 3365, Chapel Hill, NC 27599	919-962-9467	0	Y
Station Website(s)	General Sales Manager(s)	<a href="http://www.965thedrive.com">www.965thedrive.com</a> , <a href="http://www.wkml.com">www.wkml.com</a> , <a href="http://www.kiss1077.com">www.kiss1077.com</a> , <a href="http://www.foxy99.com">www.foxy99.com</a>	910-486-4114	0	N
Fayetteville Observer	Iris Mitchell	458 Whitfield St., Fayetteville, NC 28306	910-609-0668	8	N
Employee Referral	N/A	N/A	N/A	2	N

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

**5) Job Title: Account Executive (4)**

**Source(s) of Hiree: On-Air Radio Recruitment Ad**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
North Carolina State University	University Career Center	2100 Pullen Hall Box 7303, Raleigh, NC 27695	919-515-2396	0	N
Campbell University Lundy-Fetterman School of Business	Ashley Cox	PO Box 567, Buies Creek, NC 27506	910-893-1396	0	Y
Fayetteville Technical Community College	Career Services	PO Box 35326 , Fayetteville, NC 28303	910-678-8268	1	Y
Employment Security Commission of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Y
Methodist University	Job Placement	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Y
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Y
Employment Security Commission of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Y
University of North Carolina – Chapel Hill – Career Services	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Y
National Organization for Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Y
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Y
Winston Salem State University	Career Services	601 Martin Luther King Dr., Winston Salem, NC 27110	336-750-2000	0	Y
Duke University	Career Services	PO box 90950, 100 Page Building, Durham, NC 27708	919-684-8111	0	N
Campbell University – Fort Bragg	Career Services	PO Box 70659, Fort Bragg, NC 28307	910-436-3242	0	N
Lumbee Regional Development Association	Job Placement	PO Box 68, Pembroke, NC 28372	910-521-1312	0	N
Robeson Community College	Career Services	Hwy 301 N., Lumberton, NC 28359	910-272-3700	0	N
Campbell University	Carl R. Broadhurst	Associate Dean for Student Relations PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Y
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Y
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Y
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Y
Elon College	Dr. Connie Ledoux Book	2850 Campus Box, Elon, NC 27244	336-278-5661	0	Y
Bennett College	Career Services	900 E. Washington St., Greensboro, NC 27401	336-517-2100	0	N
North Carolina Central University	Brenda Sexton	PO Box 19585, Durham, NC 27707	919-530-6100	0	Y

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
East Carolina University	Dr. Linda Kean	102 Joyner East, Greenville, NC 27858-4353	252-328-1511	0	Y
Ohio/Illinois Centers for Broadcasting	Gary James	9000 Sweet Valley Dr., Valley View, OH 44125	216-447-9117	0	Y
North Carolina Commission of Indian Affairs	Job Placement	100 E. Six Forks Rd. Anderson Bldg. 2 <sup>nd</sup> Floor, Raleigh, NC 27603	919-789-5900	0	N
Wake Forest University	Career Services	Reynolda Hall, Room 8, PO Box 7427, Winston Salem, NC 27109	336-758-5902	0	N
Employment Security Commission of Columbus County	Job Placement	630 S. Madison St., Whiteville, NC 28472	910-642-0146	0	N
Fayetteville NAACP	Job Placement	PO Box 364, Fayetteville, NC 28302	910-484-6166	0	N
Cumberland County Association for Indian People	Job Placement	2173 Downing Rd., Fayetteville, NC 28312	910-483-8442	0	N
Shaw University	Career Services	118 E. South St., Raleigh, NC 27611	919-546-8200	0	N
Employment Security Commission of Scotland County	Job Placement	303 N. Main St., Laurinburg, NC 28352	910-276-4260	0	N
A & T University	Career Services	1601 Market St., Murphy Hall Room 101, Greensboro, NC 28741	336-334-7500	0	N
Employment Security Commission of Conway	Job Placement	200 A Victory Lane, Conway, SC 29526	843-234-9675	0	Y
St. Augustine's College	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Y
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Y
Campbell University Department of Mass Communications	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Y
North Carolina Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Y
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Y
Employment Security Commission of Moore County	Job Placement	245 Shepherd Trail, Aberdeen, NC 28315	910-944-7697	0	Y
NAACP, Unified Robeson County Branch	Area Director	PO Box 3419, Lumberton, NC 28359	910-858-3951	0	N
Beasley Broadcast Group, Inc.	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-4114	1	N
Employment Security Commission of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Y
Campbell University Career Advisor	Peggy Lawrence	PO Box 218, Buies Creek, NC 27506	910-893-1416	0	Y
University of North Carolina Chapel Hill – Development & Alumni Affairs	Speed Hallman, Asst. Dean Development & Alumni Affairs	CB 3365, Chapel Hill, NC 27599	919-962-9467	0	Y

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Station Website(s)	General Sales Manager(s)	<a href="http://www.965thedrive.com">www.965thedrive.com</a> , <a href="http://www.wkml.com">www.wkml.com</a> , <a href="http://www.kiss1077.com">www.kiss1077.com</a> , <a href="http://www.foxy99.com">www.foxy99.com</a>	910-486-4114	0	N
Fayetteville Observer	Iris Mitchell	458 Whitfield St., Fayetteville, NC 28306	910-609-0668	1	N
On-Air Radio Recruitment Ads (WFLB)	Katy Lollis	508 Person St., Fayetteville, NC 28301	910-486-4114	1	N
Referral	N/A	N/A	N/A	1	N

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are  
Equal Opportunity Employers.**

**6) Total # of Interviewees Referred:** For the period from 7-23-08 to 7-22-09, this Employment Unit interviewed 23 interviewees for full-time job vacancies.

## **7) Supplemental Recruitment Initiatives.**

### **(a) Initiative: Job Fairs and Co-sponsorship of Job Fairs.**

*Note: All job fairs included participation by company or station personnel who have substantial responsibility in the making of hiring decisions.*

On September 17, 2008, the Beasley corporate Human Resources Manager attended the NABEF Career Fair in Austin, TX. Resumes were accepted and applications were distributed.

On September 26, 2008, the Employment Unit co-sponsored and attended the Cumberland County Department of Social Services "Fall into Work" Job Fair in Fayetteville, NC. The Market Manager, Station Services Coordinator, WZFX Program Director, Business Manager, Interactive Sales Manager and General Sales Managers attended. Resumes were accepted and applications were distributed.

On February 18, 2009, an Employment Unit Regional Vice President attended the Spring 2009 Career Fair at the University of North Carolina at Pembroke in Pembroke, NC. Applications were distributed and resumes were accepted.

On March 20, 2009, an Employment Unit Regional Vice President attended the Fayetteville Technical Community College Career Fair in Fayetteville, NC. Applications were distributed and resumes were accepted.

On March 26, 2009, the Employment Unit co-sponsored and attended the Cumberland County Department of Social Services "March to Work" Job Fair in Fayetteville, NC. The VP/Market Manager, Station Services Coordinator, Interactive Sales Manager, 2 Sales Managers and a Program Director attended. Resumes were accepted and applications were distributed.

On April 22, 2009, the Beasley corporate Director of Sales and a Business Manager attended the NAB Job Fair in Las Vegas, NV. Resumes were accepted and applications distributed.

### **(b) Initiative: Internship Program**

The Employment Unit has established an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Interns must be juniors or seniors at an accredited institution and must be eligible to receive college credits for the course. Internships last the length of the college semester and adhere to the requirements of the institution granting course credits with regards to the total hours worked. The Employment Unit offers internships in a variety of departments, including but not limited to: sales, promotions, programming and production. During this reporting period the Employment Unit had 10 interns.

### **(c) Initiative: Participation in Other Activities - University Outreach**

Throughout the year, our Regional Vice President speaks with University representatives to establish relationships for placing interns and interviewing/hiring their graduates, which serves to disseminate information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities. The following are the institutions contacted during this reporting period:

Western Carolina University, Communications Department Head  
Campbell University, Associate Dean of Student Relations  
Appalachian State University, Department of Communications

On April 9, 2009, an Employment Unit Regional Vice President served on a panel at Fayetteville Technical Community College which addressed Job Interviews – how to dress, how to present a positive attitude, and other skills necessary to participate in a productive job interview.

**Stations WAZZ(AM), WFLB(FM), WKML(FM), WTEL(AM), WUKS(FM), and WZFX(FM) are Equal Opportunity Employers.**